



Get close!

Regional Visitor's Guide Advertising Packages

This regional guide will inform visitors of opportunities for tourism and recreation in and around the towns of Wilmington, Jay, Upper Jay, and Au Sable Forks.

Organized by ROOST and supported by the Whiteface Visitors Bureau and the Au Sable River Valley Business Association.

Contact

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Crystal Lyons

Regional Office of Sustainable Tourism (ROOST)

For general inquiries/questions

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Ad Request Form

Business Name: _____

Owner / Point of Contact: _____

Email Address: _____

Phone Number: _____

Desired Ad Size: _____

Member of Business Association: Yes No

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Regional Visitor's Guide Advertising Packages

- Price includes professional ad design (if needed)
- 20% discount for business association members

Ad Specs

Color Space:
CMYK

Resolution:
300 dpi

Accepted File Types:
PDF, EPS, AI

Additional Sizes

Inside Front or Back Cover

\$1,500

(Not Pictured)

Trim: 8.25" x 10.75"

Bleed: 8.875" x 11.375"(0.625")

Outside Back Cover

\$2,000

(Not Pictured)

Trim: 8.25" x 10.75"

Bleed: 8.875" x 11.375"(0.625")

1/8 H

\$150

3.5" x 2.175"

1/4

\$225

3.5" x 4.625"

1/2 H

\$450

7.375" x 4.625"

Full Page

\$900

(Not Pictured)

Trim: 8.25" x 10.75"

Bleed: 8.875" x 11.375"(0.625")